









Outline of the Project

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About Us

Koinpark is a registered company named Assetfinx Technologies Private Limited that specializes in crypto-enabled financial services. We are a Global Crypto Exchange and Trading Platform where you can Buy, Sell, and Trade Cryptocurrencies such as Bitcoin, Ethereum, Litecoin, Ripple, USDT, BNB, TRX, and many more. Koinpark has solved numerous problems faced by the Indian crypto community with solutions around crypto investing, crypto trading & crypto literacy.

Koinpark has a dedicated team of 650+ professional Blockchain Technologies, designers, and developers for software development, and application development; we thrive on the idea that design makes a difference.

The company focuses on developing borderless financial services that ensure a simpler and uninterrupted flow of capital. Its liquidity, powerful wallet, and impenetrable security make the trading experience fast, reliable, and effortless. Koinpark has empowered its traders with a bouquet of industry-first products to trade using liquidity from exchanges. The products are designed for all types of traders keeping their trading experience, risk tolerance, and trading frequency into consideration. The company aims to democratize finance and make investments accessible to everyone.



- Trade

Founded:

Koinpark was founded in 2020 and is headquartered in India.

Legal Name:

Assetfinx Technologies Private Limited

Technology:

Koinpark uses 13 technology products and services including HTML5, Google Analytics, and Google Fonts, according to G2 Stack. Koinpark is actively using 94 technologies for its website, according to BuiltWith. These include Viewport Meta, IPhone / Mobile Compatible, and SPF.

Safety:

Our team constantly audits and builds upon existing protocols to ensure that our security is up-to-date.





Koinpark's journey of Excellence

It was started by building a lite crypto exchange with high liquidity, But it became the Largest HFT trading platform to give Crypto End to End products. Moreover, a crypto exchange token is a type of digital asset that is specific to a cryptocurrency exchange. A cryptocurrency exchange may introduce its own token for a number of purposes, and also the exchange owners frequently offer tokens to customers as rewards. Investing in cryptocurrencies, storing money, and making purchases are all possible with crypto tokens. So we, the KoinPark team, decided to develop a crypto exchange token that benefits both traders and the exchange. Today, there are adequate speculation and trade stages that endeavor to profit dealers differently. And with this point, how the KoinPark trade beats the obstructions in spreading our productive beneficial exchange for clients.

Here we go with the detailed whitepaper to know more about the ParkCoin (KPK) and its development.



Mission:

To provide both newbie and experienced traders with a first-class, user-friendly trading experience and to assist them in achieving the greatest possible progress in the cryptocurrency sector.

Vision:

A customer-focused cryptocurrency exchange platform that offers equitable, quality, secure, and comfortable financial opportunities to everyone in the decentralized, futuristic crypto-economy.

Challenges Faced by Crypto Traders



While developing crypto exchange tokens some blockchain networks have issues meeting the needs of the customers like,

Lack of multi-payment options:

A payment gateway is a crucial step that ensures the completion of an online payment. A user is prompted to choose their chosen method of payment at the payment gateway before being directed to the payment site. Yet, the majority of cryptocurrency exchanges lack multiple payment gateways such as UPI and Creditcards,

Lack of Trust:

If more people are made aware of the benefits of cryptocurrencies and start using them as a form of payment, trust in digital currencies may increase. The majority of cryptocurrency exchange platforms don't foster trust. Decide wisely which cryptocurrency exchanges to use.

Liquidity issue:

At any given time, the level of liquidity on any exchange platform indicates the volume of active trade. The objectives and substantial investments of cryptocurrency traders are quickly hampered by low trading volume. Hence, traders like exchange systems with high liquidity as they can interact with many other co-traders on these platforms.

Highest Transaction Fees:

High trading costs are a common issue for many cryptocurrency exchanges. With each transaction a trader makes on an exchange, a specific percentage of their order activity is taken as commission, even if they are trading at a loss. Consequently, this turns into an earnings alternative for exchanges without the community obtaining a portion.







Market Volatility:

An asset's price fluctuation in the financial markets is referred to as volatility. Profit opportunities are created through healthy volatility. Digital currencies or cryptocurrencies appear to be the way of the future. Investments in cryptocurrencies have a high risk/high reward ratio.

Lack of security:

Users find security hacks and breach worrisome as they happen frequently in the sector. Owners of cryptocurrency platforms should be concerned as this suggests that personal data may be stolen or compromised. To protect those who invest in coins, fraud, and scams that result in people losing significant quantities of money must also be handled.

Inadequate customer service:

When cryptocurrency users have issues with anything on the platform or have questions concerning user perks, they instantly contact customer service for assistance or resolution of their issues. Due to the proliferation of increasing exchanges, many cryptocurrency platforms do not have enough resources to adequately support their user bases.

Scalability Issues:

Due to the fact that when a certain level of user activity is reached, system performance reduces sharply: the time needed to complete transactions increases, and commission costs increase, many cryptocurrencies, including Ethereum and Bitcoin, have growth limitations.

Challenges Resolved by Koinpark

First of all, Cryptocurrency exchanges serve as marketplaces for buying, selling, and exchanging cryptocurrencies in the rapidly growing blockchain ecosystem. While providing access to a variety of digital assets, exchanges provide a user-friendly interface that is comparable to that of the majority of online financial exchanges or investment accounts.

Cryptocurrency exchanges have evolved to meet their customers' changing needs as the blockchain industry has grown in terms of both expanded trading possibilities and platform functionality. Crypto exchange tokens are one such invention.

Our project could provide traders with exchange tokens proportional to their overall trading volume or through designated staking programs as a means of rewarding them for increased productivity. We collect funds and will do marketing for exchange. This could build and improve the ecosystem. Our giveaway will work to do marketing, referrals, etc. Let us see the challenges overcome by Koinpark,

Integrity:

The streamlined trading process of a crypto exchange platform is often neglected. The Koinpark core team's main goal was to create a user-friendly platform that, when used, would make traders pleasant and content even if they lacked technical understanding.



Engaging user interface:

Koinpark's trading UI/UX was given top priority when it was created. The availability of live trading charts and order books with exceptional clarity aids cryptocurrency traders in making quick decisions that give them an edge over their competitors. Also, it will be easier for the exchange to deliver a superior customer experience.

Liquidity:

When there is a liquidity crisis, there is a lack of trade or transaction volume on the relevant exchange platform. A low trading volume exchange will be of little use to its traders. Beginner cryptocurrency traders especially love making rapid money. Koinpark creates a forum for such dynamic people with a very active and liquid interchange.

Building trust:

To make buying digital currency easier and safer, developers in the crypto industry should concentrate on streamlining and improving security procedures as well as creating wallets that are appealing to customers. This will increase trust in cryptocurrencies and make it simpler for the general public to accept them.

Multiple payment options:

At Koinpark, we provide a variety of payment methods, including credit card acceptance. Customers want options, whether they have them or not, especially during a stage that calls for the highest level of security and anonymity.

Faster transactions:

Even though delays are common in crypto transfers, they can also serve as a safeguard against hacks and fraudulent activity. Exchanges will occasionally put a hold on a transaction if they believe the user did not authorize it

Lowest withdrawal fee:

A number of factors will play their roles during withdrawal. Unlike cash withdrawals from ATMs, transactions on the majority of blockchains require a mandated transaction fee at the protocol level. This fee is needed to prevent users from spamming the network. Regrettably, this fee will be based on multiple factors.

Security measures:

Security for traders is our main concern. Hence, it uses a number of security measures to give its customers a hassle-free trading experience. The safety precautions they take include

Anti-phishing code structure: The anti-phishing structure fully blocks spam emails and links from outside sources

Encryption: The secure socket layer method uses two private keys for a strict encryption scheme. Hence, the information sent to the Koinpark server is appropriately safe.

Two-factor authentication: If a person logs out of an account, nobody else can access it until the original user logs in using the correct credentials.

Pentesting, also known as ethical hacking, is the process of simulating online assaults on a system to find and fix security flaws. Both directly and automatically, they are carried out





KoinPark

What is Koinpark Exchange?

Koinpark is a global bitcoin and cryptocurrency exchange that enables users to buy, sell, and trade a variety of cryptocurrencies, including Bitcoin (BTC), Ethereum (ETH), Tether (USDT), Ripple (XRP), and others. Our goal has always been to make cryptocurrency trading easier and safer for all cryptocurrency enthusiasts across the world. With the aid of our exclusive trade matching technology and superior user experience, we are committed to building a very safe, reliable, and efficient cryptocurrency exchange for people globally.

KoinPark provides hassle-free service with cutting-edge technologies and high-end standards, 24/7 support from our experts. Also, we use emerging technologies that our experts developed a KPK token for trading, and in the future, it can be used for gaming, and metaverse too.

We introduce KPK tokens to involve our community in the development of KoinPark and to reward them for their support of our endeavors. This enables us to remain loyal to the principles of cryptocurrencies and blockchain technology which is to reward early adopters and supporters with the success of KoinPark.

The KPK token will be based on the binance blockchain. There are 2,00,000,000 (2Million) in the total supply. The token holders will receive a variety of rewards in our ongoing projects as well as on the trading exchange whether or not mentioned in the whitepaper.

Benefits of Koinpark Exchange:

To give more than industry-standard benefits to users, We offer very comfortable solutions to our users

- 24/7 Live Chat Support Contact us anytime via Live chat, Ticket, and call support in multiple languages like English, Hindi, and Tamil.
- Instant Deposits and Withdrawals Connect your bank account to make instant deposits and withdrawals without having to worry about security.
- Rewards and Bonuses Maximize your earnings through rewards and bonuses from referral programs.
- Refer and Earn Simply refer friends to us to start earning a commission on each trade.
- Task Centers Use the task center to plan tasks, carry them out, and inform others of their progress.
- Spot, Future, and Margin Tradings The margin is transacted on the spot market whereas futures are contracts traded in the derivatives market and suggest future delivery of the asset.
- Trading Competitions Participate in trading competitions and win exciting rewards.
- Stake and Earn This allows you to Stake some of your assets and earn a reward.
- Less Trading Fees The user-friendly platform has the lowest trading charge and offers greater liquidity.
- User-friendly Design Offers eye-appealing designs and is easily accessible from anywhere.



Referrers Benefits

To appreciate referrers based on that to increase the users and volume of trade on our koinpark platform, we are providing multiple levels of bonuses, commissions, incentives, and gifts to whoever participated in our referral program-based Marketing.

- Referrers As part of our referral program, you will receive a 50% commission each time a friend trades on Koinpark..
- Incentive Bonus A certain number of Koinpark (KPK) Tokens will be given to referrals from the allocated Tokens as an incentive bonus every 6 months.
- Lowest trading fee: Frequent marketers, youtubers, and referrers will receive a 25% discount on their trading fees.
- Regular referrers / Marketers / Youtubers will get a 25% offer on their trading fees.

• Gifts - Periodic gifts will be delivered to dependable marketers, youtubers, and referrers each year.

Liquidity

Safe & smooth deposits & withdrawals for

Instant execution of large orders

We offer instant execution of large orders with no delays or re-quotes. Traders can enter and exit positions quickly, with minimal risk and maximum efficiency

Offer top-tier liquidity

We prioritize top-tier liquidity, leveraging advanced trading algorithms, deep order books, and advanced risk management tools to ensure that their users can trade with confidence.

Industry-leading prices & quotes

We prioritize top-tier liquidity, leveraging advanced trading algorithms, deep order books, and advanced risk management tools to ensure that their users can trade with confidence.



Better Prices than Exchange

Get better prices than what you can find on traditional cryptocurrency exchanges. Our users can find the most competitive prices on the market and maximize their returns in the volatile world of cryptocurrency.

Locked Prices to Minimize risk

Traders can protect themselves from sudden price drops or spikes that result in significant losses. The traders can focus on making informed decisions without worrying about sudden market fluctuations.

Compliance

Know your Customer

We ensure a safe and secure trading environment for all users by collecting information such as government-issued ID and proof of address. The identity of a user is verified before making any transactions to ensure a smooth and hassle-free experience.

Anti Money Laundering

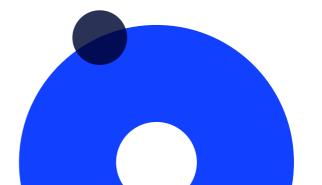
AML regulations are designed to prevent the use of digital currencies for illegal activities such as money laundering, terrorist financing, and fraud.

Law enforcement Requesting Team

We have established specialized teams to handle law enforcement requests. They also ensure that all requests are handled in compliance with applicable laws and regulations.

Tax Reporting Tool

Calculate gains and losses, generate tax reports, and even integrate with popular tax software. Our user-friendly tool allows you to easily track your transactions and generate accurate tax reports at the end of the year.





Infrastructure Security

Helps in safeguarding your vital assets and systems from both physical and cyber threats.

Periodic Security Audits

Evaluate a company's information system's security systematically by gauging how closely it adheres to predetermined standards.

Encrypted Communication to ALL protocols

Communication between a client and server is maintained secure due to the encryption protocol

DDos Protection

Effectively shielding a targeted server or network against a distributed denial-of-service (DDoS) attack.

GEO fencing Protection

Protect the platform from those who are attempting to connect to a VPN in order to access the website

Highly Sensitive User Monitoring

Every action that a user takes on the platform will be recorded and analyzed.

Prevention of Misuse of Internal Mechanism

Information will not be shared with third parties and will be kept safe and secure.

Avoiding Human errors at all costs

Prevent making the same errors again by creating a system to reduce the possibility of human error.

Features of KoinPark

Key features

Limited Supply to know its worth

The token supply deflates by nature. Inflation occurs in other token ecosystems like binance, where new assets are constantly being introduced. The worth of the majority of cryptocurrencies is determined by the supply or demand model. So, we have a limited token supply which worth it

Presale for fundraising

Our crypto presales are fundraising events where emerging web3 initiatives sell some of their tokens at comparatively low prices. Our presale is a practice wherein assets are made accessible for purchase to chosen customers prior to an announced selling date.

Planned Allocation for team and shareholders

Our planned allocation is to give tokens or equity to an investor, group, team, organization, or other related entity. Our tokens or shares can be earned, bought, and set away.

Every Year Burning to eliminate tokens

Users can burn crypto to eliminate tokens from circulation which lowers the overall supply of tokens. A wallet address designated solely for getting the tokens is also used to receive the tokens. The tokens are no longer usable because the wallet will be beyond the network. Our KPK tokens burn every year which will be no longer usable.





Salient Features of KoinPark

Safe and Secure Storage

Offering multiple methods of safe and secure storage options

Real-Time Monitoring

Used to track Live Currency Data easily

Organizational Security

Integrating multi-layer encryption techniques to prioritize the security of funds and transactions.

Advanced-Data Encryption

Uses the highest levels of security standards to protect data and funds, with the fundamental tenet being uncompromised security.

GEO Fencing - Avoid Hitting

Provide protections for those who are attempting to access the website by connecting to a VPN

2FA and SMS verification

External parties cannot unlock a trader's account as it takes 2FA of their identity.

Secure and Protected Wallet

Use wallets that have superior encryption to ensure the safety and security of every transaction.

KYC and AML Verified

Advanced AI-Based KYC and AML to Avoid Scammers

User Data Protection

Data will be kept safe as it offers users data protection.

HFT Match Engine

Conduct trades easily in approximately within a few seconds.

Zero Slippage

Aim to achieve zero slippage by making sure that each trade is carried out using realtime price feeds.

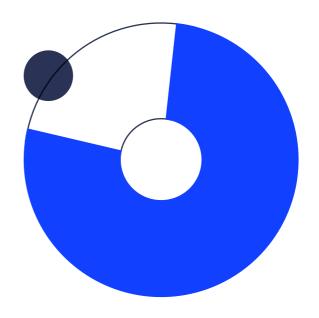
Deep Liquidity

Assists in indicating the measure of ongoing trading activity.



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(www.koinpark.com



Why invest on our trading platform?

You strive for many advantages while investing in our project. Let you know the benefits of investing in our KoinPark.

- You can buy and sell crypto instantly with KoinPark in India. Our token is now available with low fees in the crypto market.
- Low transaction fee is possible for the token holders who bought KPK tokens.
- We use the most advanced tools for the creation of the token so that it could be secure
 and beneficial for the user to start trading.
- You can invest /trade cryptos anywhere and anytime.
- Transaction speed increases as we are using the binance blockchain network which is even faster than the ethereum network.
- There will be complete Ownership of Funds. The funds are given by the company's owners, who could be sole proprietors, partners, or shareholders.

Tokenomics

You strive for many advantages while investing in our project. Let you know the benefits of investing in our KoinPark.

Token details

Token Full Name: Koinpark Circulating Supply: 50,000,000

Short Code: KPK Circulation In Exchange: 25%

Total Supply: 2,00,000,000 Network: BSC (BEP20)



Total Allocation

- **25%** swapped with KPK holders
 - Remaining 75% is to be allocated for,
- 15% Community and Acquisition of new users
- 15% Branding and Growth
- 15% Ecological investment fund
- 20% Team Innovation
- 10% Investors Protection fun





ParkCoin (KPK)

What is the ParkCoin (KPK)?

ParkCoin (KPK) is the utility coin forming the backbone of the KoinPark ecosystem. And is motivated by the conviction that the cryptosystem ought to be easy to use, safe, and available worldwide. KPK will be more than simply a coin; it will also function as a seamless and dynamic web3-ecosystem for all of your cryptocurrency holdings, community tokens, NFTs, DeFi apps, Metaverse, and other purposes.

Allocation and Distribution of ParkCoin (KPK)

Key benefits while trading our ParkCoin (KPK) are as follows

KPK value

Some benefits of KPK coin holders include a trading fee discount. We plan to do this operation for 3 years in the following manner,

- Year 1: 50% trading fee discount
- Year 2: 40% trading fee discount
- Year 3: 30% trading fee discount

Rewards

For Every referral, 10% should be rewarded to the Referrer

Incentive

Marketers will get 10000 KPK every month if they reach their Target.

Airdrop

Appropriate when numerous companies consent to give KoinPark users tokens in exchange for listing on KoinPark or as a means of promotion to all KoinPark users. In these circumstances, we'll divide such airdrops based on how much KPK you currently own

Voting power

Moreover, token holders will have the ability to vote on listings or upcoming feature releases.

Burning value

Every year we burn 0.5% million tokens.

Token Owners Benefits

We are providing a better and integrated solution to our Coin/Token Owners who are listed with us with high-end features.

Integrated Dashboard

Coin owners will have a separate account to manage their customers, trades, Transactions, APIs, Free Accounts, Airdrops, and regular reports.

Private APIs

Coin owners or Authorized persons, can create multiple APIs to orderbook, pairs, balances, trades, history, etc..., They can manage their list of created APIs too.

Market Making

Provided market-making API features to manage their Coin price and Spread.

Volume Bot

Can set up the bots to their Coin Pairs based on their volume need.



Fees free Accounts

For placing and maintaining Prices and Spread in their Coin Price Trades, we provide Free accounts without trading fees.

API Connectivity to CMC and Gecko

Can get API of the pairs volume, and price.

Holders Report

Users can monitor and manage their own trade accounting platform. It provides a transactional report recorder that users can visit.

Trading Reports

Utilize the real-time trading report feature that will be publicly available after the completion of each transaction.

Transactions History

The Transactions History tab is a crucial tool for traders to keep track of their buying and selling activities

Trading Contest's

offer traders the opportunity to put their skills and compete against other traders for a chance to win prizes

Airdrops

Attain the free distribution of crypto tokens by holding a specific amount of a particular cryptocurrency and also get exposure to new projects and earn some free tokens

Staking

Earn rewards for holding your coins or tokens in the app's wallet. Receive a portion of the transaction fees or newly minted coins as a reward.

Swap

Take advantage of market fluctuations and make quick trades with our staking option. Users can save time and avoid the fees associated with multiple transactions.

Rewards

Offers a variety of rewards in the form of loyalty points, referral bonuses, discounts on trading fees, and even free cryptocurrencies to users who actively participate.

Dedicated Support Person for each Coin/token Owners

Backed up with separate cryptocurrency experts for each Coin or Token Owner to guide them throughout their buying and selling.



Koinpark RoadMap



- Market analysis
- Concept inception
- Whitepaper development
- Team development
- Community launch
- Pre-marketing
- Branding

- Publishing whitepaper
- Basic website launch
- Wallet development
- KYC integration



Q1-Q2 2023

- Exchange android app
- Fiat deposit /disbursements
- Market-making API
- Seller dashboard
- Exchange IOS app
- Trading competitions
- CRM for accounts
- Email campaign setup
- Spot trading on the website
- Listing on coinMarketCap
- Launch KPK coin





Q1-Q2

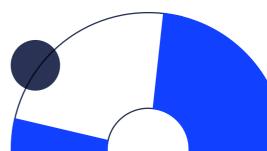
2024

- Biometric KYC
- Airdrop
- Stop loss, Take profit, Stop limit, Take the limit
- Stacking
- P2P
- Multi-level fee on trading
- Launchpad
- KPK/INR Trading Pair

- Future trading
- Margin trading
- DeX: Digital wallet and decentralized exchange
- DeFi swap tokens
- Launching credit cards
- Increasing KoinPark use cases and building the ecosystem
- Pro-trader desktop application
- Wallet application



- OTC trade
- The voting system in place to allow decentralized governance
- Launch our own blockchain
 Distribution of Coins to Core Team



Our Crew Members

Founder and Co-Founder

Mr. Thangapandi D- Founder and CEO

Mr. Thangapandi has over 16 years of experience in Engineering, operations, and business development in the technology and service industry. He firmly believes and practices that the key to developing a successful IT company is to be adaptive and agile with customer requirements with managing and retaining top talent.



Mrs. Kiruthiga S- Advisor and CFO

Mr. Thangapandi founded Osiz Technologies in India in 2010 as a service company focused on providing custom software development services. Mrs. Kiruthiga, an Engineering graduate from Anna University, put in great effort to reach success with her input. She started her career as a freelancer in her initial stage and put down the lid of being a comfortable freelancer, and gained huge experience that made her proficient enough to build Osiz technologies Private Limited Company in 2010.

Team Head



Mr. Prabhakaran Product Manager



Mr.Subramanian
Listing Manager



Ms. Guhana Sales Head



Mr. Gajendar Kumar Listing Manager



Mrs. Uma Devi Delivery Head



Mrs. Kavitha Business Development Manager



Mr. Balaji Community Manager



Mr. Sam Victor Digital Marketing Head



Mrs. Ishwarya Digital Marketing Head



Mr. Moorthi Devops Head

Team Sales



Mr. Sakthi V Vice President of Sales



Mr. Arif Sales



Ms. Saraswathy
Sales



Mr. Sankar Sales



Mr. Habeeb Sales



Mr. Vishnu Sales

Technical team



Mr. Sundar Technologist



Mr. Gopinath Murugan Customer Relationship Head



Mrs. Vinitha Support Manager



Mr. Prabhakaran P DevOps



Mr. Rathana A DevOps



Mr. Prathip
Digital Marketing Executive

Closure

Thus, KoinPark achieves the feat of transforming the crypto trading process by offering its utmost importance to security, liquidity, and a user-friendly interface. It revolutionized the crypto industry by providing simple trading opportunities to everyone and it is easy to access. Now, Our team experts developed new fintech technologies for our users like the KPK token to merely mint the usage of the token in NFT gaming, metaverse, DeFi, etc in the upcoming days.





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